

Dear Parents, Students, Friends and Supporters:

Welcome to the LNHS Spring Musical Ad Drive! With our production of **The Addams Family** readily approaching, we need your help more than ever. Costumes, sets, lighting, music...the costs of producing a high school musical can only be offset by the hard work and generous contributions of our Performing Arts family.

Please show your support by purchasing or selling ads in our Playbill.

As our biggest fundraiser of the year, this 5.5" x 8.5" playbill is handed out to all patrons attending our production. With 1,500 playbills estimated to be handed out over the course of our 4 shows, these ads offer vendors a unique marketing opportunity for heightened visibility and exposure throughout the Mooresville and Lake Norman area.

Your orthodontist, hairstylist, favorite restaurant, real estate agent, lawyer, church or other business can purchase an ad in our program to show their support for our school while letting the community know about their services. YOU can also buy an ad or shout out to celebrate your student's hard work!

- 1. FAMILIES: Send a personal message to your favorite cast or crew member.
- 2. BUSINESS OWNERS: Show your support for the LNHS Performing Arts Program with an advertisement or a financial contribution.

The deadline to submit advertisements for our playbill is March 17, 2023. All donations are fully tax-deductible. A letter will be given for your records if requested.

See the sales sheet for more information or visit https://LNHSfaces.ludus.com/200433226 to purchase an ad today.

If you have any additional questions contact pr2@faces-lkn.org or text 818.753.4819.

Thank you so much for your continued support of our incredible kids!

Best.

John E. Deaver

Fundraising & Public Relations FACES of LN, Inc.